



EVENT TICKET

CAN-SPAM:

Analysis & Guidance for Marketers & List Owners SherpaClinic Teleseminar

Thank you for signing up for the SherpaClinic, CAN-SPAM: Analysis & Guidance for Marketers & List Owners featuring 5 CAN-SPAM legislation experts.

Here's everything you need to participate in the teleseminar:

#1. Thursday, January 15: Call-in Details

On Thursday, January 15th, please call the following number by 1pm Eastern Time. (That's 10:00AM Pacific Time)

1-800-430-8190

You will hear welcome message from RCI Communications, then you'll be asked for your personal pass code.

Your personal pass code to access the teleconference is:

588611 #

The teleseminar will last for approximately 90-120 minutes.

To get the maximum benefit from this teleseminar, we heartily suggest that you invite as many people in your organization as possible. Make sure you include at least a representative from every department that touches or writes for your Web site. That might include marketing, PR, customer service, sales, tech services, your agency, etc.

#2. Submit your questions

Use this link to submit your questions to our guest expert. Any questions that aren't addressed during the teleseminar will be answered in the transcript.

<http://www.surveymonkey.com/s.asp?u=91704346037>

Deadline: Tuesday, January 13th, Close of Business

#4. Check your email for your White Papers and notes packet

In a few days, you'll be receive a packet from us containing several white papers that you'll want to review prior to the teleseminar.

By the morning of January 15th, you'll be emailed a second packet in PDF format. This will be your notes packet, and it will serve as a syllabus for the Clinic, so please make sure you have them handy.

If you haven't received your notes packet by 12:00pm ET on January 15th, email clinic@marketingsherpa.com to let us know. We'll make sure you have it in time for the clinic.

#5. Await your transcript.

A private link to your transcript PDF will be emailed to you by February 2, 2004 so you can keep it for future reference.

Thank you.

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